



Ipswich Rd near  
Goburra St, Rocklea -  
Inbound

4106 0001



Brisbane South



12.66m x 3.35m



Illuminated



Pocket Edge



### MOVE #2848

Demo	Reach (PCA) Brisbane	People (28 days)	Frequency (Average)
P14+	6.1%	163,000	3.9
P25-54	6.7%	92,000	3.9
OG1	7.2%	45,000	4.1

This elevated CLASSIC SUPERSITE is located on the right side of Ipswich Road, a major south-western arterial road that travels through the suburbs of Rocklea and Moorooka to Brisbane's CBD. This site is within a well known industrial and commercial region and close to a concentration of car and truck sales yards, the Archerfield Airport and the Brisbane Markets. This billboard offers an opportunity to have an ALWAYS ON message in a high traffic area ensuring maximum exposure for your brand.

**Restrictions:** Pocket Edge Skins only. Tower access required.

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